INFORMATION AND NEWS

MEMBER INFORMATION AND NEWS - Knowledge is power

KEEPING MEMBERS INFORMED

CCF QLD understands our members' need to be kept informed and up-to-date on issues affecting the industry. We do this through a variety of channels including print, online, email and face-to-face engagement. Through professional communications, we produce and deliver high quality publications and digital content directly to our members. CCF QLD not only aims to keep its members informed and up to-date, but also relevant stakeholders including all levels of government, the media and other industry bodies.

WEBSITE

We use our website **www.ccfqld.com** to deliver information to stakeholders in a timely and efficient manner, allowing CCF QLD members and contacts to always be well-informed and updated on any issues or changes affecting the civil construction industry, and any other areas that could potentially affect our members'. The information contained on the easy to navigate website includes news, events and resources relating to the civil construction industry, allowing our members to remain abreast of the ever changing conditions throughout the industry. A key feature of the CCF QLD website is the member portal which provides members access to exclusive member-only resources, information and offers. Further directions on the website usage are included in the Resources and Expertise section of this toolkit.

eNEWS

The CCF QLD eNews is the most regular communication piece delivered to members. Sent out fortnightly, this electronic newsletter is full of short articles which provide up-to-date information on issues that members need to know about. The eNews is sent to all member contacts on the CCF QLD database. Advertising opportunities are available to members wishing to promote their company; with CCF QLD members receiving a 20 per cent discount on all digital advertising. Contractor members are also encouraged to share stories about their businesses for inclusion. Any potential articles for inclusion should be approximately 100 words and can be sent to media@ccfqld.com with a relevant website link for the article to be linked to for more information if applicable. Contact the CCF QLD marketing team at 1300 CCF QLD to receive a copy of either the QLD:INSIGHT or eNews Media Guides with pricing and specification information.

QLD:INSIGHT

What began as a member only publication in 2007 has grown significantly over the past and has now transitioned into a digital publication sent each quarter to members, state government representatives and industry stakeholders. Advertising opportunities are available to members wishing to promote their company; with CCF QLD members receiving a 20 per cent discount on all QLD:INSIGHT advertising.

Aside from advertising opportunities, contractor members also have the chance to be featured in the magazine through news articles that are relating to their company. Contractor members are invited to submit articles to the Editor for consideration via media@ccfqld.com.

CONTRACTORS' & SUPPLIERS' GUIDE

The Contractors' & Suppliers' Guide is specifically designed to provide members with the opportunity to promote their services and capabilities both within our membership group, and to external stakeholders.