



**CIVIL CONTRACTORS
FEDERATION QLD LTD**

2023-2024



CCF QLD EVENTS SPONSORSHIP PROSPECTUS

FORWARD

We would like to welcome you to Queensland's principal employer association for the civil construction industry. We are committed to providing the industry with the highest level of support possible, and consequently we are constantly updating and adapting our services to be responsive to the needs of the sector. CCF QLD offers a range of sponsorship options linked to its yearly event calendar which provide the opportunity to promote a product or service to civil contractors in Queensland. Sponsorship activities are structured to allow businesses to gain the most value from their investment, while maximising exposure and networking opportunities for those involved. Some of the outcomes businesses can expect from sponsoring a CCF QLD event are:

- > Significant promotional advantage
- > Corporate goodwill from attendees
- > Relationship marketing
- > Creation of brand awareness and acceptance
- > Demonstration of products
- > Increased business potential
- > Enhanced company profile
- > Direct access and networking opportunities with an audience made up of your current and potential clients
- > Acknowledgment of the leadership role your organisation is taking within the industry
- > Public support of the peak industry body for the civil construction industry.



SIGNATURE EVENTS

EXCELLENCE IN CIVIL CONSTRUCTION AWARDS

The Excellence in Civil Construction Awards is the signature event of the Civil Contractors Federation Queensland and the construction industry in Queensland. Our Awards bring together the prestigious CCF QLD Earth Awards, People's Awards and the Industry Training Awards into one event to have a single night where the industry celebrates brilliance. The Earth Awards' primary purpose is recognising quality in innovation, safety, construction management, environmental and project management, whilst the Industry Training Awards highlight excellence in training and recognises the dedication shown to training by both our students and clients. This year we are also excited to be continuing our People's Awards which is an opportunity to recognise the exceptional people that make up the civil construction industry in Queensland.

STATE CONFERENCE

The CCF QLD State Conference has been a signature event for CCF QLD since 2008. It is well known throughout the industry as being a place where you will hear from high level keynote speakers; while obtaining critical and innovative industry information. The program will consist of interactive panel sessions with plenty of opportunity for audience Q&A.

CHARITY GALA DINNER

The CCF QLD Charity Gala Dinner is held every second year in South East Queensland. It is the perfect end of financial year celebration where people let their hair down with colleagues, clients and partners to celebrate the year that was! This is one of the most exciting social events on the CCF QLD calendar.



2024 EXCELLENCE IN CIVIL CONSTRUCTION AWARDS

NAMING SPONSOR

ONE OPPORTUNITY



REGISTRATIONS

ten complimentary event registrations

LOGO INCLUDED ON

soft copy invitations and/or advertisements
event registration page of the CCF QLD website
menus that are placed on each table
finalist and winner certificates for your category
event banners and signage at the venue
dedicated sponsor loop to be run throughout the night

PRESENTATION

an opportunity for a qualified representative from your organisation to deliver a 5 minute presentation at the beginning of the event (or a video in lieu of this)
an opportunity for a qualified representative from your organisation to announce and present a winner certificate/s on the evening (subject to availability)

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

CATEGORY SPONSOR

INDUSTRY TRAINING, PEOPLE'S OR EARTH AWARDS

MULTIPLE OPPORTUNITIES

\$6000 (ex gst) per category

REGISTRATIONS

four complimentary event registrations

LOGO INCLUDED ON

soft copy invitations and/or advertisements
event registration page of the CCF QLD website
menus that are placed on each table
finalist and winner certificates for your category
dedicated sponsor loop to be run throughout the night

PRESENTATION

an opportunity for a qualified representative from your organisation to announce and present winner certificate for your category on the evening

BANNERS

your logo to be included on a specially designed banner displayed

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

2024 EXCELLENCE IN CIVIL CONSTRUCTION AWARDS

ENTERTAINMENT SPONSOR

ONE OPPORTUNITY

\$4000 (ex gst)

REGISTRATIONS

two complimentary event registrations

LOGO INCLUDED ON

soft copy invitations and/or advertisements
event registration page of the CCF QLD website
menus that are placed on each table
dedicated sponsor loop to be run throughout the night

BANNERS

opportunity to display one pull-up banner beside the dedicated band side stage (pending approval)
your logo to be included on a specifically designed banner/s to be displayed at the event

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event
recognition by the band as a sponsor during the event

PHOTOGRAPHY SPONSOR

ONE OPPORTUNITY

\$4000 (ex gst)

REGISTRATIONS

two complimentary event registrations

LOGO INCLUDED ON

all photos taken in the photobooth
soft copy invitations and/or advertisements
event registration page of the CCF QLD website
menus that are placed on each table
the opportunity to provide the photographer a branded shirt to wear at the event, pending approval
a selection of photos posted on social media during/post the event

BANNERS

your logo to be included on a specially designed banner/s to be displayed at the event

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

2023 SUNSHINE COAST SOCIAL DINNER

NAMING SPONSOR

ONE OPPORTUNITY

REGISTRATIONS

four registrations to the event

LOGO INCLUDED ON

event slides run throughout the night
event registration page
soft copy invitations sent to industry contacts

BANNERS

opportunity to display two pull-up banners and display merchandise for attendees

RECOGNITION

recognition during the event from the master of ceremonies

PRESENTATION

Opportunity to present for five minutes during the event (N.B depending on the venue, presenting slides may or may not be possible - please check with your CCF QLD representative)

2023/24 REGIONAL NETWORKING EVENTS

NAMING SPONSOR

THREE OPPORTUNITIES

REGISTRATIONS

four registrations to the event

LOGO INCLUDED ON

event slides run throughout the night
event registration page
soft copy invitations sent to industry contacts

BANNERS

opportunity to display two pull-up banners and display merchandise for attendees

RECOGNITION

recognition during the event from the master of ceremonies

PRESENTATION

Opportunity to present for 5 minutes during the event (N.B depending on the venue, presenting slides may or may not be possible - please check with your CCF QLD representative)

SOLD

ALL SOLD

2023 GOLD COAST SOCIAL DINNER

NAMING SPONSOR

ONE OPPORTUNITY

REGISTRATIONS

four registrations to the event

LOGO INCLUDED ON

event PowerPoint run throughout the night

event registration page

soft copy invitations sent to industry contacts

BANNERS

opportunity to display two pull-up banners and display merchandise for attendees

RECOGNITION

recognition during the event from the master of ceremonies

PRESENTATION

opportunity to present for five minutes during the event (N.B depending on the venue, presenting slides may or may not be possible - please check with your CCF QLD representative)



2023 CHRISTMAS PARTIES

NAMING SPONSOR

MULTIPLE OPPORTUNITIES

REGISTRATIONS

four registrations to the Brisbane event

registrations to each of the four NQ events

LOGO INCLUDED ON

event PowerPoint run throughout the night

event registration page

BANNERS

opportunity to display two pull-up banners and merchandise

RECOGNITION

recognition during the event from the master of ceremonies

PRESENTATION

opportunity to speak for five minutes at each event

(N.B. speech only, no slides)



2024 PRESIDENTS' LUNCHEON

NAMING SPONSOR

ONE OPPORTUNITY

REGISTRATIONS

four registrations to the event

LOGO INCLUDED ON

screen/s at the venue
event registration page
menus on the tables

PRESENTATION

opportunity for a qualified representative from your organisation to deliver a 5 minute presentation at the event (N.B. Speech only, no slides)

BANNERS

opportunity to display two pull-up banners and merchandise

RECOGNITION

recognition during the event from the master of ceremonies

SOLD



2024 WOMEN IN CIVIL COCKTAIL DINNER

NAMING SPONSOR

ONE OPPORTUNITY

REGISTRATIONS

six registrations to the event

LOGO INCLUDED ON

event PowerPoint run throughout the night event registration page
soft copy invitations sent to industry contacts

PRESENTATION

opportunity for a qualified representative from your organisation to deliver a five minute presentation at the event

BANNERS

opportunity to display two pull-up banners and display merchandise for attendees

RECOGNITION

recognition during the event from the master of ceremonies

SUPPORTING SPONSOR

MULTIPLE OPPORTUNITIES

\$3000 (ex gst) each

REGISTRATIONS

two registrations to the event

LOGO INCLUDED ON

event PowerPoint run throughout the night event registration page

BANNERS

opportunity to display one pull-up banners and display merchandise for attendees

RECOGNITION

recognition during the event from the master of ceremonies



2024 GOLF DAY

NAMING SPONSOR

ONE OPPORTUNITY

\$8,000 (ex gst)

REGISTRATIONS

two teams of four golfers plus two non-playing registrations to man the hole

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts

event registration page

opportunity to have your logo and merchandise in every golf cart

SIGNAGE/PROMOTION

opportunity to bring two staff along to speak directly with players

logo placed on drink cart

opportunity for a five minute presentation during the welcome breakfast with no slides

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event



2024 GOLF DAY

HOLE SPONSOR

MULTIPLE OPPORTUNITIES

\$1500 (ex gst)

REGISTRATIONS

two complimentary attendee registrations
(these registrations do not allow attendees to play golf)

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts
event registration page

SIGNAGE/PROMOTION

opportunity to bring two staff along to speak directly with players
opportunity to bring signage to be placed on your allocated hole
opportunity to provide promotional items to players from your allocated hole

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

DRINK CART SPONSOR

ONE OPPORTUNITY

\$3,000 (ex gst)

REGISTRATIONS

two complimentary registrations
(these registrations do not allow attendees to play golf)

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts
event registration page

SIGNAGE/PROMOTION

opportunity to bring two staff along to speak directly with players
logo placed on drink cart
opportunity to have drink cart staff wearing your branded t-shirt
(dependent on venue approval)
opportunity to supply a promotional gift via the drink cart

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

2024 STATE CONFERENCE

NAMING SPONSOR

ONE OPPORTUNITY

REGISTRATIONS

four complimentary conference registration

LOGO INCLUDED ON

conference program

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

dedicated sponsor PowerPoint loop presentation to be run throughout the event

BANNERS

opportunity to provide four free-standing pull up banners to be used in the main conference room

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event



LANYARD SPONSOR

REGISTRATIONS

one complimentary conference registration

LOGO INCLUDED ON

conference lanyard (equal sized logo alongside CCF logo) in monochrome

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

dedicated sponsor PowerPoint loop presentation to be run throughout the event conference program

post function double page editorial in QLD:INSIGHT

BANNERS

logo placement on a specially designed banner that will be used on stage

opportunity to provide one free-standing banner to be used in the main conference room

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event



2024 STATE CONFERENCE

SESSION SPONSOR

ONE REMAINING

\$4,500 (ex gst)

ONE
REMAINING

REGISTRATIONS

one complimentary conference registration

LOGO INCLUDED ON

conference program

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

dedicated sponsor PowerPoint loop presentation to be run throughout the event

PRESENTATION

opportunity for a qualified representative from your organisation

to make a five minute presentation during your allocated sponsored session

BANNERS

opportunity to provide one free-standing banner to be used in the main conference room

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

TRADE EXHIBITOR

MULTIPLE OPPORTUNITIES

\$2000 (ex gst)

REGISTRATIONS

one complimentary conference registration

LOGO INCLUDED ON

conference program

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

dedicated sponsor PowerPoint loop presentation to be run throughout the event

BOOTH

a space of approximately 3x3m provided with a clothed trestle table and two chairs

opportunity to display banners, merchandise, etc. within your allocated space

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

2024 STATE CONFERENCE

BREAKFAST SPONSOR

ONE OPPORTUNITY

\$7,500 (ex gst)

REGISTRATIONS

one complimentary conference registration

LOGO INCLUDED ON

conference program

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

dedicated sponsor PowerPoint loop presentation to be run throughout the event

BRANDING

opportunity to brand the coffee cart (to be supplied by the sponsor subject to venue approval)

opportunity to provide branded coffee cups (to be supplied by the sponsor)

BANNERS

opportunity to provide two free-standing banners to be used in the conference foyer

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event



2024 CHARITY GALA DINNER

NAMING SPONSOR

ONE OPPORTUNITY

REGISTRATIONS

eight complimentary event registrations

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

stage backdrop and/or electronic display

dedicated sponsor PowerPoint loop to be run throughout the night

BANNERS

opportunity to provide four free standing banners to be on display throughout the event

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

SOLD

MAJOR EVENT SPONSOR

TWO OPPORTUNITIES

REGISTRATIONS

eight complimentary event registrations

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts

event advertisements in QLD:INSIGHT delivered to all relevant CCF QLD contacts

dedicated sponsor PowerPoint loop to be run throughout the night

stage backdrop and/or electronic display

entertainer's costumes (pending entertainers' approval)

BANNERS

opportunity to provide one free standing banner to be on display throughout the event

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

recognition by the entertainers during each set

SOLD

2024 CHARITY GALA DINNER

MC SPONSOR

ONE OPPORTUNITY

\$ 5,000 (ex gst)

REGISTRATIONS

two complimentary event registrations

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

stage backdrop and/or electronic display dedicated sponsor

powerpoint loop to be run throughout the night

BANNERS

opportunity to provide two free standing banners to be on display throughout the event

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

MC to wear branded items (pending their approval) throughout the event

ENTERTAINMENT SPONSOR

ONE OPPORTUNITY

\$5,000 (ex gst)

REGISTRATIONS

two complimentary event registrations

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts

event advertisements in QLD:INSIGHT delivered to all relevant CCF QLD contacts

dedicated sponsor PowerPoint loop to be run throughout the night

stage backdrop and/or electronic display

entertainer's costumes (pending entertainers' approval)

BANNERS

opportunity to provide one free standing banners to be on display throughout the event

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

recognition by the entertainers during each set

2024 CHARITY GALA DINNER

DINNER SPONSOR

ONE OPPORTUNITY

\$8,000 (ex gst)

REGISTRATIONS

six complimentary event registrations

LOGO INCLUDED ON

photographs that are produced by the photo booth

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts stage backdrop and/or electronic display

dedicated sponsor PowerPoint loop to be run throughout the night

napkins used at the event

BANNERS

opportunity to provide two free standing banners to be on display throughout the event

RECOGNITION

recognition by the Master of Ceremonies as a sponsor during the even

WELCOME DRINK SPONSOR

ONE OPPORTUNITY

\$5,000 (ex gst)

REGISTRATIONS

two complimentary event registrations

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

dedicaed sponsor PowerPoint loop to be run throughout the night

stage backdrop and/or electronic display

custom coasters to be displayed at each place setting

opportunity to provide stubby coolers or the like to be handed out during the pre-dinner drinks

BANNERS

opportunity to provide two free standing banners to be on display in the pre-drinks area

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event



SOLD

2024 CHARITY GALA DINNER

CENTREPIECE SPONSOR

ONE OPPORTUNITY

\$5,000 (ex gst)

REGISTRATIONS

two complimentary event registrations

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts stage backdrop and/or electronic display

dedicated sponsor PowerPoint loop to be run throughout the night center pieces

BANNERS

opportunity to provide two free standing banners to be on display throughout the event

RECOGNITION

recognition by the master of ceremonies as a sponsor during the even

PHOTOGRAPHY SPONSOR

ONE OPPORTUNITY

\$5,000 (ex gst)

REGISTRATIONS

two complimentary event registrations

LOGO INCLUDED ON

photographs that are produced by the photo booth

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

stage backdrop and/or electronic display

dedicated sponsor PowerPoint loop to be run throughout the night

event photographer to wear branded uniform supplied by the sponsor (pending their approval from contractor photographer)

BANNERS

opportunity to provide two free standing banners to be on display throughout the event

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event

ON
HOLD

2024 CHARITY GALA DINNER

AUDIO VISUAL SPONSOR

ONE OPPORTUNITY

\$5,000 (ex gst)

REGISTRATIONS

two complimentary event registrations

LOGO INCLUDED ON

soft copy invitations sent to all relevant CCF QLD contacts

event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts

stage backdrop and/or electronic display

dedicated sponsor PowerPoint loop to be run throughout the night

AV operators to wear branded t-shirts (pending approval from contractor)

BANNERS

Custom designed banners promoting sponsorship to be placed next to stage

opportunity to provide two free standing banners to be on display throughout the event

RECOGNITION

recognition by the master of ceremonies as a sponsor during the event







**CIVIL CONTRACTORS
FEDERATION QLD LTD**

WE LOOK FORWARD TO WORKING WITH YOU



MORE INFORMATION

Contact the CCF QLD
Events & Marketing Department for more details

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