



**CIVIL CONTRACTORS
FEDERATION**



2017–2018 SPONSORSHIP PROSPECTUS



2017 – 2018 SPONSORSHIP PROSPECTUS



CORPORATE SPONSOR GROUP BENEFIT

HOW DO I BECOME A CORPORATE SPONSOR?

The CCF QLD exclusive Corporate Sponsor Group is broken into four categories, reflecting the level of financial sponsorship commitment made to the Branch over the financial year. Corporate Sponsorship Group levels are as follows:

- PLATINUM: FINANCIAL COMMITMENT OVER \$40,000 (ex gst)
- GOLD: FINANCIAL COMMITMENT BETWEEN \$30,000 TO \$40,000 (ex gst)
- SILVER: FINANCIAL COMMITMENT BETWEEN \$20,000 TO \$30,000 (ex gst)
- BRONZE: FINANCIAL COMMITMENT BETWEEN \$10,000 TO \$20,000 (ex gst)

The Corporate Sponsor Group receives a range of additional inclusions above those they receive through a specific event sponsorship package. These inclusions cannot be purchased separately, rather are only available to those members of this exclusive group.

WHAT ARE THE ADDITIONAL INCLUSIONS?

All Corporate Sponsor Group members receive the following additional inclusions as part of their sponsorship package, to help increase brand awareness throughout the state during the 2017-18 financial year:

- logo inclusion in the quarterly QLD:INSIGHT publication which is mailed to all relevant CCF QLD contacts
- logo inclusion and direct link to sponsor website in fortnightly eNews sent to all relevant CCF QLD contacts
- logo inclusion on the CCF QLD website with direct link to sponsor's website
- logo inclusion on digital signage at the Queensland Civil Industry Training Centres in Eight Mile Plains and Townsville
- opportunity to provide one, 500 word editorial to be included in QLD:INSIGHT
- opportunity to provide promotional flyers and products to be given out as part of the member visit packs
- opportunity to attend a QLD Media Club event as a guest of CCF QLD providing a valuable networking opportunity
- an exclusive invitation for two staff members from your organisation to attend our Corporate Sponsor Group lunches hosted by the CCF QLD President and the CCF QLD Board of Directors.

Brand recognition is continually achieved via the above corporate communication channels. These additional benefits cannot be purchased separately, ensuring our Corporate Sponsor Group is consistently promoted and recognised as a valued member and supporter of CCF QLD.



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QUEENSLAND EVENTS

QUEENSLAND GALA AWARDS NIGHT

The Queensland Gala Awards Night is a celebration of the industry's best. This event combines both the Industry Training Awards and the QLD Earth Awards. The Industry Training Awards have the specific aim of recognising and rewarding excellence to the industry's leading trainees, apprentices and employers involved with Civil Train QLD, and the QLD Earth Awards celebrate the outstanding work in construction and environmental practices throughout the civil industry in Queensland.

CCF QLD STATE CONFERENCE

The CCF QLD State Conference has been a signature event for the Branch since 2008. It is well known throughout the industry as being a place where you will hear from high level keynote speakers; while obtaining critical and innovative industry information. The program will consist of interactive panel sessions with plenty of opportunity for audience Q&A. The day always concludes with a long lunch with a well-known celebrity speaker.

CCF QLD CHARITY BALL

The CCF QLD Charity Ball has the sole focus of getting industry together to celebrate and help raise much needed funds for an important charity of choice. This event is full of fun and networking and also includes an exciting raffle with all funds being donated to a selected charity.

DINNERS

Each year, CCF QLD holds a dinner in all regions across Queensland. The primary purpose of these events is to provide an environment for networking and fellowship between members. Attendees enjoy live entertainment, great food and share stories with clients, colleagues and other industry participants.

CCF QLD GOLF DAYS

CCF QLD Golf Days are signature events held in Brisbane and the Gold and Sunshine Coast. Each event is an Ambrose Tournament which is followed by networking in the clubhouse. These Golf Days present an excellent opportunity to network and are great fun, with lots of prizes to be won!

CCF QLD LUNCHEONS

This is a newly established event series to be introduced to the CCF QLD calendar. The purpose of these events is to offer members throughout Queensland an opportunity to network and hear from high level keynote speakers while enjoying a long lunch. Lunches will be held in Brisbane, the Gold and Sunshine Coasts, Mackay, Townsville and Cairns.

MEMBERS' CHRISTMAS PARTY

The annual Members' Christmas Party has been designed to thank members of CCF QLD for their support throughout the year. The event is held at the QCITC in Eight Mile Plains and offers a relaxing afternoon of entertainment, great food and ice cold drinks!



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2017 QUEENSLAND GALA AWARDS NIGHT

NAMING SPONSOR

\$20,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- ten complimentary event registrations with priority seating

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- stage backdrop and/or electronic display
- menus that are placed on each table
- centre pieces which will be placed on each of the tables (one per table)
- holding slide for all PowerPoint presentations
- finalist and winner certificates for the event
- post function double page editorial in QLD:INSIGHT

PRESENTATION

- opportunity for a qualified representative from your organisation to make a five minute presentation during the event
- opportunity to provide a short video presentation to be played throughout the evening
- opportunity to present winner certificates where available

BANNERS

- prominent logo placement on a specially designed banner that is part of the entrance to the function room (banners designed and printed by CCF QLD)

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the evening by the Master of Ceremony as the naming sponsor



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2017 QUEENSLAND GALA AWARDS NIGHT

INDUSTRY TRAINING AWARDS CATEGORY SPONSOR \$7,500 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- ten complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- stage backdrop and/or electronic display
- menus that are placed on each table
- finalist and winners' certificates for your category
- dedicated sponsor PowerPoint loop to be run throughout the night
- post function double page editorial in QLD:INSIGHT

PRESENTATION

- an opportunity for a qualified representative from your organisation to announce and present winner certificate for your category on the evening

BANNERS

- logo inclusion on a specially designed banner that is part of the entrance to the function room

RECOGNITION

- appropriate recognition as a sponsor throughout the event

EARTH AWARDS CATEGORY SPONSOR \$7,500 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- ten complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- stage backdrop and/or electronic display
- menus that are placed on each table
- finalist and winners' certificates for your category
- dedicated sponsor PowerPoint loop to be run throughout the night
- post function double page editorial in QLD:INSIGHT

PRESENTATION

- an opportunity for a qualified representative from your organisation to announce and present winner certificate for your category on the evening

BANNERS

- logo inclusion on a specially designed banner that is part of the entrance to the function room

RECOGNITION

- appropriate recognition as a sponsor throughout the event



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2017 QUEENSLAND GALA AWARDS NIGHT

PHOTOGRAPHER SPONSOR \$5,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- four complimentary event registrations

LOGO INCLUDED ON

- photographs that are produced by the photo booth
- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- stage backdrop and/or electronic display
- dedicated sponsor PowerPoint loop to be run throughout the night
- event photographer to wear branded uniform supplied by the sponsor (pending approval from contractor photographer)

BANNERS

- logo inclusion on a specially designed banner to be displayed on the evening

RECOGNITION

- appropriate recognition as a sponsor throughout the event.

ENTERTAINMENT SPONSOR \$5,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- four complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- dedicated sponsor PowerPoint loop to be run throughout the night
- stage backdrop and/or electronic display
- entertainers' costume (pending entertainers' approval)

BANNERS

- logo included on a specially designed banner to be displayed on the evening

RECOGNITION

- appropriate recognition as a sponsor throughout the event



2017 – 2018 SPONSORSHIP PROSPECTUS



2018 CCF STATE CONFERENCE

NAMING SPONSOR

\$20,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- eight complimentary Conference registrations with priority seating

MARKETING BEFORE THE CONFERENCE

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- menus that are placed on each table for the Big Breakfast and Long Lunch
- holding slide for all PowerPoint presentations
- conference program
- post function double page editorial in QLD:INSIGHT
- inclusion of two promotional items in conference satchel

PRESENTATION

- opportunity for a qualified representative from your organisation to make a five minute presentation during the event either at the Big Breakfast or Long Lunch sessions.
- opportunity to provide a short video presentation to be played throughout conference breaks

BANNERS

- prominent logo placement on a specially designed banner that will be used as the stage backdrop
- opportunity to provide two free-standing pull up banners to be used in the main Conference room

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event by the Master of Ceremony as the naming sponsor



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2018 CCF STATE CONFERENCE

SACHEL SPONSOR

\$6,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- two complimentary conference registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- menus that are placed on each table for the Big Breakfast and Long Lunch
- dedicated sponsor PowerPoint loop presentation to be run throughout the event
- conference program
- conference satchel (equal sized logo on main face of satchel alongside CCF logo)
- post function double page editorial in QLD:INSIGHT
- inclusion of two promotional items into conference satchel

BANNERS

- logo placement on a specially designed banner that will be used as the stage backdrop
- opportunity to provide one free-standing pull up banner to be used in the main conference room

RECOGNITION

- inclusion in the welcome address and continual
- recognition throughout the event by the Master of Ceremony

SESSION SPONSOR

\$4,500 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- two complimentary conference registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant
- CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- menus that are placed on each table for the Big Breakfast and Long Lunch
- dedicated sponsor PowerPoint loop presentation to be run throughout the event
- conference program
- post function double page editorial in QLD:INSIGHT
- inclusion of one promotional item into conference satchel

PRESENTATION

- opportunity for a qualified representative from your organisation to make a five minute presentation during your allocated sponsored session

BANNERS

- logo placement on a specially designed banner that will be used as the stage backdrop
- opportunity to provide one free-standing banner to be used in the main conference room

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event by the Master of Ceremony



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2018 CCF STATE CONFERENCE

TRADE DISPLAY SPONSOR \$3,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- two complimentary conference registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- menus that are placed on each table for the Big Breakfast and Long Lunch
- dedicated sponsor PowerPoint loop presentation to be run throughout the event
- conference program
- post function double page editorial in QLD:INSIGHT
- inclusion of one promotional item into conference satchel

TRADE SPACE

- 3m x 2m (approx.) exhibition booth located in the conference trade hall

BANNERS

- logo placement on a specially designed banner that will be used as the stage backdrop
- opportunity to provide one free-standing pull up banner to be used in the main Conference room

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event by the Master of Ceremony

EQUIPMENT DISPLAY SPONSOR \$4,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- two complimentary conference registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- menus that are placed on each table for the Big Breakfast and Long Lunch
- dedicated sponsor PowerPoint loop presentation to be run throughout the event
- conference program
- post function double page editorial in QLD:INSIGHT
- inclusion of one promotional item into conference satchel

EQUIPMENT SPACE

- 4m x 4m (approx.) open exhibition booth space located in the conference trade hall

BANNERS

- logo placement on a specially designed banner that will be used as the stage backdrop
- opportunity to provide one free-standing pull up banner to be used in the main Conference room

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event by the Master of Ceremony



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2018 CCF STATE CONFERENCE

LANYARD SPONSOR

\$3,500 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- two complimentary conference registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- menus that are placed on each table for the Big Breakfast and Long Lunch
- dedicated sponsor PowerPoint loop presentation to be run throughout the event
- conference program
- conference lanyard (equal sized logo alongside CCF logo) in monochrome
- post function double page editorial in QLD:INSIGHT
- inclusion of one promotional item into conference satchel

BANNERS

- logo placement on a specially designed banner that will be used as the stage backdrop
- opportunity to provide one free-standing banner to be used in the main conference room

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event by the Master of Ceremony



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2018 CCF QLD CHARITY BALL

EVENT PARTNER

\$30,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- twenty complimentary event registrations with priority seating

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- stage backdrop and/or electronic display
- menus that are placed on each table
- centre pieces which will be placed on each of the tables (one per table)
- holding slide for all PowerPoint presentations
- finalist and winner certificates for the event
- post function double page editorial in QLD:INSIGHT

PRESENTATION

- opportunity for a qualified representative from your organisation to make a five minute presentation during the event
- opportunity to provide a short video presentation to be played throughout the evening
- opportunity to draw feature raffle prize

BANNERS

- prominent logo placement on a specially designed banner that is part of the entrance to the function room (banners designed and printed by CCF QLD)

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the evening by the Master of Ceremony as the event partner
- exposure to relevant industry dignitaries



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2018 CCF QLD CHARITY BALL

PHOTOGRAPHER SPONSOR \$5,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- four complimentary event registrations

LOGO INCLUDED ON

- photographs that are produced by the photo booth
- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- stage backdrop and/or electronic display
- dedicated sponsor PowerPoint loop to be run throughout the night
- event photographer to wear branded uniform supplied by the sponsor (pending approval from contractor photographer)

BANNERS

- logo inclusion on a specially designed banner that will be displayed on the evening (banners designed and printed by CCF QLD)

RECOGNITION

- appropriate recognition as a sponsor throughout the event

ENTERTAINMENT SPONSOR \$5,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- four complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- dedicated sponsor PowerPoint loop to be run throughout the night
- stage backdrop while entertainment groups are performing
- entertainers costume/uniform (dependent on entertainment approval)

BANNERS

- logo included on a specially designed banner that will be displayed on the evening (banners designed and printed by CCF QLD)

RECOGNITION

- appropriate recognition as a sponsor throughout the event



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2018 CCF QLD CHARITY BALL

MASTER OF CEREMONY SPONSOR \$8,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- six complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- dedicated sponsor PowerPoint loop to be run throughout the night
- MC lectern throughout the event
- stage backdrop and/or electronic display

BANNERS

- logo included on a specially designed banner that will be displayed on the evening (banners designed and printed by CCF QLD)

RECOGNITION

- Master of Ceremony to specifically thank sponsoring company and read a short blurb on company
- appropriate recognition as a sponsor throughout the event

DINNER SPONSOR \$9,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- six complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- dedicated sponsor PowerPoint loop to be run throughout the night
- menus that are placed on each table with placement in prominent area on each table
- napkin ties
- stage backdrop and/or electronic display

BANNERS

- logo included on a specially designed banner that will be displayed on the evening (banners designed and printed by CCF QLD)

RECOGNITION

- appropriate recognition as a sponsor throughout the event



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2018 CCF QLD CHARITY BALL

CENTRE PIECE SPONSOR **\$8,000 (ex gst)**

SPONSOR INCLUSIONS

REGISTRATIONS

- six complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- dedicated sponsor PowerPoint loop to be run throughout the night
- centre pieces specifically designed to include sponsor logo in prominent area
- stage backdrop and/or electronic display

BANNERS

- logo included on a specially designed banner that will be displayed on the evening (banners designed and printed by CCF QLD)

RECOGNITION

- appropriate recognition as a sponsor throughout the event

WELCOME DRINKS SPONSOR **\$8,000 (ex gst)**

SPONSOR INCLUSIONS

REGISTRATIONS

- six complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- dedicated sponsor PowerPoint loop to be run throughout the night
- stage backdrop and/or electronic display

BANNERS

- logo included on a specially designed banner that will be displayed on the evening (banners designed and printed by CCF QLD)

RECOGNITION

- appropriate recognition as a sponsor throughout the event



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2018 CCF QLD CHARITY BALL

AUDIO VISUAL SPONSOR

\$8,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- six complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- dedicated sponsor PowerPoint loop to be run throughout the night
- stage backdrop and/or electronic display

BANNERS

- logo included on a specially designed banner that will be displayed on the evening (banners designed and printed by CCF QLD)

RECOGNITION

- appropriate recognition as a sponsor throughout the event

LOUNGE SPONSOR

\$8,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- six complimentary event registrations

LOGO INCLUDED ON

- hard copy and/or electronic invitations sent to all relevant CCF QLD contacts
- event advertisement in QLD:INSIGHT delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts – providing a direct link to the event information
- a dedicated events page on the CCF QLD website
- dedicated sponsor PowerPoint loop to be run throughout the night
- stage backdrop and/or electronic display

BANNERS

- logo included on a specially designed banner that will be displayed on the evening (banners designed and printed by CCF QLD)

RECOGNITION

- appropriate recognition as a sponsor throughout the event



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REGIONAL DINNERS

NAMING SPONSOR

Gold Coast	\$8,000 (ex gst)
Sunshine Coast	\$8,000 (ex gst)
Mackay	\$5,000 (ex gst)
Cairns	\$5,000 (ex gst)
Townsville	\$5,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- ten complimentary event registrations with priority seating (Gold Coast and Sunshine Coast)
- five complimentary event registrations with priority seating (Mackay, Townsville and Cairns)

LOGO INCLUDED ON

- soft copy invitations emailed to all relevant contacts multiple times over the course of the promotional campaign
- a dedicated events page with direct link to event information on the CCF QLD website
- event advertisement in the quarterly QLD:INSIGHT publication delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts providing a direct link to the event information
- event reminders delivered to all relevant CCF QLD contacts
- menus that are placed on each table
- holding slide for PowerPoint presentation
- post function social page section in QLD:INSIGHT

PRESENTATION

- an opportunity for a qualified representative from your organisation to make a five minute presentation during the event

BANNERS

- opportunity to bring two free-standing pull up banners to be displayed in main dining area

PROMOTIONAL ITEMS

- opportunity to supply a promotional gift to each attendee on the tables
- opportunity to provide items to be included as part of the table centrepiece

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event



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CCF QLD GOLF DAYS

NAMING SPONSOR

Brisbane	\$5,000 (ex gst)
Gold Coast	\$5,000 (ex gst)
Sunshine Coast	\$5,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- four complimentary team registrations (equalling one team)

LOGO INCLUDED ON

- soft copy invitations emailed to all relevant contacts multiple times over the course of the promotional campaign
- a dedicated events page with direct link to event information on the CCF QLD website
- event advertisement in the quarterly QLD:INSIGHT publication delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts providing a direct link to the event information
- event reminders delivered to all relevant CCF QLD contacts
- event signage on each golf cart (venue pending)
- post function social page section in QLD:INSIGHT

PRESENTATION

- an opportunity for a qualified representative from your organisation to make a five minute presentation during the event

BANNERS

- opportunity to bring two free-standing pull up banners to be displayed in main dining area

PROMOTIONAL ITEMS

- opportunity to supply a promotional gift to each attendee on the day at registration (i.e. golf balls)
- one complimentary hole sponsorship will be provided as part of this sponsorship

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event



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CCF QLD GOLF DAYS

DRINK CART SPONSOR

Brisbane	\$3,000 (ex gst)
Gold Coast	\$3,000 (ex gst)
Sunshine Coast	\$3,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- two complimentary attendee registrations (these registrations do not allow attendees to play golf)

LOGO INCLUDED ON

- soft copy invitations emailed to all relevant contacts multiple times over the course of the promotional campaign
- a dedicated events page with direct link to event information on the CCF QLD website
- event advertisement in the quarterly QLD:INSIGHT publication delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts providing a direct link to the event information
- event reminders delivered to all relevant CCF QLD contacts

SIGNAGE/PROMOTION

- opportunity to bring two staff along to speak directly with players on the day
- opportunity to bring signage to be placed on drink cart
- opportunity to have drink cart staff wearing your branded t-shirt (dependent on venue approval)
- opportunity to supply a promotional gift via the drink cart

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event

HOLE SPONSOR

Brisbane	\$750 (ex gst)
Gold Coast	\$750 (ex gst)
Sunshine Coast	\$750 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- two complimentary attendee registrations (these registrations do not allow attendees to play golf)

LOGO INCLUDED ON

- soft copy invitations emailed to all relevant contacts multiple times over the course of the promotional campaign
- a dedicated events page with direct link to event information on the CCF QLD website
- event advertisement in the quarterly QLD:INSIGHT publication delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts providing a direct link to the event information
- event reminders delivered to all relevant CCF QLD contacts

SIGNAGE/PROMOTION

- opportunity to bring two staff along to speak directly with players on the day
- opportunity to bring signage to be placed on your allocated hole
- opportunity to provide promotional items to players from your allocated hole

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event



2017 – 2018 SPONSORSHIP PROSPECTUS



CCF QLD LUNCHEONS

NAMING SPONSOR

Brisbane (3)	\$6,000 (ex gst) per event
Gold Coast	\$6,000 (ex gst)
Sunshine Coast	\$6,000 (ex gst)
Mackay	\$4,000 (ex gst)
Townsville	\$4,000 (ex gst)
Cairns	\$4,000 (ex gst)

SPONSOR INCLUSIONS

REGISTRATIONS

- ↘ five complimentary event registrations with priority seating

LOGO INCLUDED ON

- ↘ soft copy invitations emailed to all relevant contacts multiple times over the course of the promotional campaign
- ↘ a dedicated events page with direct link to event information on the CCF QLD website
- ↘ event advertisement in the quarterly QLD:INSIGHT publication delivered to all relevant CCF QLD contacts
- ↘ eNews delivered fortnightly to all relevant CCF QLD contacts providing a direct link to the event information
- ↘ event reminders delivered to all relevant CCF QLD contacts
- ↘ menus that are placed on each table
- ↘ holding slide to provide prominent visual recognition of your brand to all attendees
- ↘ post function social page section in QLD:INSIGHT

PRESENTATION

- ↘ an opportunity for a qualified representative from your organisation to make a five minute presentation during the event

BANNERS

- ↘ opportunity to bring two free-standing pull up banners to be displayed in main dining area

PROMOTIONAL ITEM

- ↘ opportunity to supply a promotional gift to each attendee on the tables

RECOGNITION

- ↘ inclusion in the welcome address and continual recognition throughout the event



2017 – 2018 SPONSORSHIP PROSPECTUS



2017 MEMBERS CHRISTMAS PARTY

NAMING SPONSOR **\$5,000 (ex gst)**

SPONSOR INCLUSIONS

REGISTRATIONS

- complimentary event registrations

LOGO INCLUDED ON

- soft copy invitations emailed to all relevant contacts multiple times over the course of the promotional campaign
- a dedicated events page with direct link to event information on the CCF QLD website
- event advertisement in the quarterly QLD:INSIGHT publication delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts providing a direct link to the event information
- event reminders delivered to all relevant CCF QLD contacts
- post function social pages in QLD:INSIGHT

PRESENTATION

- an opportunity for a qualified representative from your organisation to make a five minute presentation during the event

BANNERS

- opportunity to bring four free-standing pull up banners to be displayed in main presentation area

PROMOTIONAL ITEM

- opportunity to supply a promotional gift to all attendees

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event

EQUIPMENT DISPLAY SPONSOR **\$2,000 (ex gst)**

SPONSOR INCLUSIONS

REGISTRATIONS

- complimentary event registrations

LOGO INCLUDED ON

- soft copy invitations emailed to all relevant contacts multiple times over the course of the promotional campaign
- a dedicated events page with direct link to event information on the CCF QLD website
- event advertisement in the quarterly QLD:INSIGHT publication delivered to all relevant CCF QLD contacts
- eNews delivered fortnightly to all relevant CCF QLD contacts providing a direct link to the event information
- event reminders delivered to all relevant CCF QLD contacts

EXHIBITION

- approximately 6m x 5m allocated space for placement of equipment with a table and chair

BANNERS

- opportunity to bring two free-standing pull up banners to be displayed in main event area

RECOGNITION

- inclusion in the welcome address and continual recognition throughout the event